Privacy Policy for Raum Network's RaumStore & RaumFi in accordance with GDPR

1. Introduction

This privacy policy outlines how Raum Network collects, processes, and stores personal data of users of the RaumStore and RaumFi in accordance with the General Data Protection Regulation (GDPR).

2. Data Collection

Raum Network collects personal data of users when they sign up for an account on the RaumStore or RaumFi. This includes:

- Name
- Email address
- Billing information (if applicable)
- Shipping information (if applicable)
- Payment information (if applicable)

Raum Network may also collect information about how users interact with the RaumStore and RaumFi, such as their browsing and purchasing behavior, IP address, device information, and location data.

3. Purpose of Data Collection

Raum Network collects personal data to provide users with a personalized experience on the RaumStore and RaumFi. This includes:

- Processing orders and payments
- Providing customer support
- Sending promotional and marketing materials
- Improving and developing the RaumStore and RaumFi

4. Legal Basis for Data Collection

The legal basis for Raum Network's collection and processing of personal data is the user's consent. By creating an account on the RaumStore or RaumFi, users consent to the collection and processing of their personal data in accordance with this privacy policy.

5. Data Sharing

Raum Network may share personal data with third-party service providers that help us provide services to users, such as payment processors, shipping carriers, and marketing partners. We only share the minimum amount of personal data necessary for these providers to perform their services.

Raum Network may also share personal data when required by law or in response to a lawful request by a government authority.

6. Data Security

Raum Network takes appropriate technical and organizational measures to protect personal data from unauthorized access, disclosure, or alteration. This includes:

- Storing personal data on secure servers
- Limiting access to personal data to authorized personnel
- Using encryption and firewalls to protect personal data
- Regularly monitoring and updating security measures

7. Data Retention

Raum Network retains personal data for as long as necessary to provide services to users and fulfill legal obligations. When personal data is no longer necessary, it is securely deleted or anonymized.

8. User Rights

Users have the following rights under GDPR:

- The right to access personal data
- The right to rectify inaccurate or incomplete personal data
- The right to erasure (also known as the "right to be forgotten")
- The right to restrict processing of personal data
- The right to data portability
- The right to object to processing of personal data
- The right to withdraw consent

To exercise these rights, users can contact Raum Network at support@raum.network

9. Changes to Privacy Policy

Raum Network reserves the right to update or modify this privacy policy at any time. Users will be notified of any changes to the privacy policy via email or by posting a notice on the RaumStore or RaumFi. Users are encouraged to review this privacy policy periodically for any updates or changes.

10. Contact Information

If users have any questions or concerns about this privacy policy or how Raum Network collects, processes, and stores personal data, they can contact Raum Network at support@raum.network

11. International Data Transfers

Raum Network may transfer personal data to third-party service providers or affiliates outside of the European Union (EU) or European Economic Area (EEA). In these cases, we ensure that appropriate safeguards are in place to protect personal data in accordance with GDPR requirements.

12. Cookies and Similar Technologies

Raum Network uses cookies and similar technologies to collect information about how users interact with the RaumStore and RaumFi, personalize their experience, and serve targeted advertising. Users can manage their cookie preferences through their web browser settings.

13. Children's Privacy

The RaumStore and RaumFi are not intended for use by children under the age of 16. We do not knowingly collect personal data from children under the age of 16.

14. Data Protection Officer

Raum Network has appointed a data protection officer (DPO) to oversee our compliance with GDPR and to address any questions or concerns about our data processing practices. Users can contact our DPO at comms@raum.network

15. Complaints

Users have the right to lodge a complaint with a supervisory authority if they believe their personal data has been processed in violation of GDPR. The supervisory authority in the user's country of residence is responsible for handling complaints.

16. Governing Law

This privacy policy is governed by and construed in accordance with the laws of the country where Raum Network is headquartered.

17. Conclusion

Raum Network takes the privacy and security of personal data seriously and is committed to complying with GDPR requirements. If users have any questions or concerns about our privacy policy or data processing practices, they can contact us at support@raum.network